

NINE LIVES

THE CAT PROTECTION SOCIETY OF VICTORIA MEMBER AND SUPPORTER PUBLICATION

----- DECEMBER, 2020



Wishing you a safe and happy holiday



THANK YOU *for your support*

Welcome to our Christmas edition of Nine Lives:

A publication produced for our wonderful members, supporters and Furever Home family members all of whom play an essential role in helping our Society care for and re-home cats in need.

2020 has been a year like no other; a year when the Covid health pandemic hit and had a major impact in Victoria in particular.

At the beginning of Covid, our Society made the decision to temporarily close our Adoption Shelter and Veterinary Clinic and the cats seeking refuge at our Shelter were placed into the care of our amazing Foster Care Network. However, with so many Victorians spending more time at home than ever and seeking the companionship of a pet, we were inundated with enquiries from people wanting to adopt a cat or kitten in need.

With the aim that we could continue to care for and re-home cats in need whilst keeping our team and the local community safe, we introduced adoptions by online application and appointment and the response was nothing short of amazing. Since being introduced in April, we have received over 2800 applications and for the first time in our 70+ year history, we have faced a “supply and demand” challenge with not enough cats available to cater for the demand from the public which has continued even whilst restrictions around Covid have eased. This increase in demand has meant that cats and kittens are spending less time at our Shelter before being adopted and older cats / cats with behavioural concerns who may have previously been overlooked are also being adopted relatively quickly which is a fantastic outcome.

Despite the craziness brought on by Covid, our Society has still been able to proudly re-home 850+ cats and kittens in need this year and has looked after over 450+ cats in our private, feline dedicated vet clinic. Our Foster Care program continues to play an essential role in the number of cats we can care for and re-home, with an incredible 300+ cats and kittens having spent time in Foster Care this year.

And as 2020 draws to a close, we were thrilled to (finally) open the doors to Victoria's largest dedicated shelter for cats in mid-November which will have an incredible impact on the number of cats we can provide refuge to and re-home moving forward. Our new shelter includes an adoption centre, private vet clinic, education classroom and café (opening 2021)- you can learn more on pages 12 & 13.

During a year that has presented us all with so many challenges, we could not be more grateful for your continued support, because quite simply, we couldn't have achieved what we have in 2020 without you.

**FROM ALL OF THE TEAM AT
THE CAT PROTECTION SOCIETY: THANK YOU.**
We think you are just wonderful!

AN UPDATE

from Ian Crook, our CEO

In early November the Society relocated from its temporary accommodation to its new shelter and clinic. This move has been long awaited and was met with enthusiasm by all staff.

The initial response from Members, clients and customers has been very encouraging and we look forward to being able to provide a wider range of private clinic services, successfully re-home more cats and kittens and provide a wider range of merchandise for sale. There is also the possibility of a coffee shop!

When permitted the Society will recommence visits to aged care facilities and its educational initiatives which aim to encourage responsible pet ownership and highlight the benefits of companion animals. It is worth noting that during the lockdown associated with Covid the interest in adoption increased dramatically. The Society is establishing relationships with other like-minded organisations to increase the intake of cats and kittens for rehoming.

Throughout 2020 the Society continued to receive generous donations and was the beneficiary of several significant bequests. The Society continues to be dependent on this ongoing source of funding and is very appreciative of the support it receives. To maintain this income stream the Society has introduced a Regular Giving Program, Furever Home, and Jarrah's Circle which is an initiative to acknowledge and attract major donors and bequests. These programs are being coordinated by the Society's recently appointed Fundraising Manager.

2021 will be an exciting and successful year for the Society. On behalf of the staff and the Board I wish to thank all our Members, clients and customers for their strong support throughout 2020, at times in difficult circumstances.

May I wish you and your families a safe Christmas and we look forward to seeing you at your new shelter and clinic in 2021.

Warmest Regards
Ian Crook



REFLECTIONS ON 2020

from our team



Dr Peta Keown
Senior Veterinarian

How would you describe 2020 at The Cat Protection Society (CPS)?

2020 has been a year of uncertainty.

What have been the biggest challenges that you and your team have had to manage this year?

The biggest challenge to the team was the constant change. You could come up with a new plan on the Monday, only to change it by the Wednesday. This was taxing on all members of the team.

We realised very early that Covid virus could be very contagious in a veterinary clinic setting. A consulting vet is in close contact with multiple people in a small consulting room all day. This meant the staff and the public would be at risk. So, we introduced distance consults which were very new, and definitely lacked the warmth of consulting in the same room as the cat owners.

The vet team split into two teams, which meant we had to find new ways to communicate and handover cases.

What were the positives and achievements from 2020?

Of course, we are very proud that we faced one day at a time and continued to function within new rules.

What have you been most proud of?

I'm proud that we continued to provide care to many cats and everyone remained safe.

What does the new CPS Shelter mean for your team?

The new facility is the light at the end of the tunnel for those that have worked here in temporary buildings and endured the trying times of Covid.

It will be nice to consult without needing to find your raincoat to go meet a client out the front (ha!)

3 words to describe new facility.

Bright, modern, spacious.

What does the 12 months ahead look like at CPS?

I see us growing, employing more staff and treating more cats than ever before. We're getting dental x-rays and hoping to gain International Society of Feline Medicine accreditation. It should be wonderful for the cats of Melbourne.

Why should someone visit the CPS Vet?

The staff at CPS are passionate about cats and understands their behaviour. There are no noisy dogs to frighten them in the waiting room or hospital.



Lisa Aguis
Shelter Manager

How would you describe 2020 at The Cat Protection Society (CPS)?

Filled with uncertainty and lots of challenges.

What have been the biggest challenges that you and your team have had to manage this year?

Definitely managing all the adoption applications and balancing the desire to have cats adopted out of the shelter as quickly as possible whilst adhering to the protocols for Covid safe management.

What were the positives and achievements from 2020?

The new online adoption application process has worked really well. We can now gauge who is visiting the shelter and know a little bit about them before they come in. With this knowledge we can provide them with a tailored one-on-one experience which ensures they are ideally matched with a new cat or kitten that perfectly suits them. Logistically it also works really well for our staff. We often used to get inundated with visitors on the weekend and it could be hard for staff to manage, especially when it came to matching people to a cat that suited them, as it is hard to get to know someone in a short space of time. The one-on-one model means it is more thorough and people seem to make better choices when they are not rushed or have been left waiting. We've received a lot of positive feedback from our new adoptees.

They liked that we focused on them for an hour so we could cover absolutely everything, answer all their questions, and most importantly ensure they felt really comfortable with their new family member.

What have you been most proud of?

Still managing to do all the above while in temporary facilities. Also, very proud of the cats we have adopted out, some that were very challenging behaviourally, but with a lot of hard work and rehabilitation we got them over the line to learn to trust again.

Was there anything introduced during Covid that will now be incorporated into the running of the Adoption Shelter / Vet Clinic ongoing?

Adoptions by application and appointment.

What 3 words would you use to describe the new CPSV Facility?

Enriching, spacious, exciting.

What does the 12months ahead look like for you and your team?

Incredibly busy and rewarding.

Why should someone considering adoption come to CPS?

Why wouldn't you? We care and we help everyone that comes to us, we are very proud of what we will achieve. Everything specialising in cats only, why would you go anywhere else?

A CHRISTMAS GIFT *with heart*

Each year, hundreds of kittens – some only a few hours old, come into the care of our Society. These small, vulnerable kittens rely on us, and as a not-for-profit organisation we are relying on cat lovers like you to make this lifesaving work possible.



Christmas is always a busy time for us. While this year has provided many challenges in how we work, the job at hand has not changed. As a Society we are dedicated to caring for cats and kittens in need and ensuring that each animal that comes into our care can find a loving family to call their own.

This Christmas, our wish is that all cats and kittens are healthy, loved, and happy in their forever home.

To do this, we have built a network of dedicated Foster Carers who are on call to give these beautiful cats the care and love they need to thrive. Our Foster Carers provide refuge and safety to mothers with litters who need extra support and a safe place to raise their kittens, as well as around-the-clock care including bottle feeds to tiny kittens who have the odds stacked against them.

Can you give a gift with heart this Christmas, and help care for vulnerable kittens like Starlight and Butch?

Starlight and Butch were brought into our shelter along with their mother, who was sadly not able to care for her babies. At just a couple of days old, their eyes weren't even open yet. These precious little kittens needed our help. While their mum was being cared for, they were urgently checked over for any health issues and placed into our Foster Care program where they are receiving intensive care.

Their Foster Carer has been bottle feeding them every couple of hours, day and night, to ensure they receive the nutrients they need to grow big and healthy in these critical early stages, as well as grooming them and helping them to go to the toilet, just as their mother would have. Without this special care, Starlight and Butch simply would not survive - they are far too young.

**TO MAKE A TAX-DEDUCTIBLE DONATION AND HELP CHANGE THE LIFE OF A CAT OR KITTEN IN NEED THIS CHRISTMAS, VISIT:
www.catprotection.com.au/christmasappeal**



Each day they are growing stronger, and they have started venturing out of the safety of their bed to explore their surroundings, showing their natural curiosity of the world around them.

It is only thanks to the support of people like you that we can provide this level of critical care to kittens like Starlight and Butch.

Our teams will continue to give every young kitten that comes into our care a fighting chance, but it comes at a cost and we really need your help.

Will you give a gift with heart and help our Christmas wish come true? Please visit catprotection.com.au today to help kittens like Starlight and Butch.



\$25

Will help care for a mother and her litter of kittens with food, warm bedding, toys and enrichment, and the one-on-one love of a foster carer.

\$56

Will help prepare a cat for their forever home, including vaccinations, being desexed and microchipped, and providing a full health check.

\$77

Will support the veterinary care of a cat or kitten who is unwell and recovering in Foster Care.

\$105

Will help ensure our network of dedicated Foster Carers have all the supplies they need, including food, warm and safe bedding, toys and enrichment, and medication, to care for vulnerable kittens for as long as they need.

INTRODUCING OUR CPSV *Membership & Fundraising Manager*

Hi to our incredible supporters and Members,

I'm excited to have joined The Cat Protection Society as Fundraising Manager this year, and proud to work on behalf of the gorgeous cats and kittens that rely on our teams each and every year.

I have a background in animal welfare and have worked across many different fundraising programs over 13 years, and have a particular passion for regular giving. It's an incredibly valuable and practical way to support the causes we are most passionate about.

My love for animals began with a little Tortoiseshell kitten when I was 5 years old. I named her Tinkerbelle after my favourite fairy, from Peter Pan. She was my constant companion, sitting on my lap as I ate breakfast before school, and sleeping on my bed every night. This very special friendship lasted for over 20 years.

I cherish the incredible bond we share with our pets and believe that all animals should be treated with love and respect, a belief that aligns with the Society.

I am really looking forward to the opportunity to meet you, and working with you to help you continue to make a difference in the lives of our fantastic feline friends.

If you'd like to talk about your support of the Society, or just have a chat about what makes cats so special to you, you can reach me on 0432 217 087.

Thank you for making the Society's work possible, and trusting us to deliver this lifesaving work on your behalf.

Jodie







VICTORIA'S LARGEST DEDICATED SHELTER *for cats opens its doors*



After operating for over 70 years, we are excited to open the doors to Victoria's largest dedicated shelter for cats which will provide refuge for up to 300 cats.

Our new shelter includes an adoption centre which was custom designed by our Shelter and Veterinary teams, a feline dedicated vet clinic that is open to the general public, an education classroom, expansive retail store and café (opening in 2021).

Our Society Chief Executive Officer, Ian Crook said that he and our wider Cat Protection Society team are thrilled to be opening the new Shelter.

"This is an incredible opportunity to help more cats in need and engage with the local community,"

"We can now accommodate short term refuge for over 200 more cats in the Shelter than in our temporary facility and have also been able to significantly expand our veterinary services."

"It will also allow us to do more educational initiatives, to assist the community in understanding what is involved in responsible pet care."





At a glance- The Cat Protection Society Shelter

- Refuge for up to 300 cats
- Expansive feline dedicated private vet clinic (4 Consultation Rooms) open to the general public
- Retail store dedicated to celebrating the relationship between cats and their humans with everything you need for a happy, healthy cat (food, bedding, flea and worming treatments, toys, carriers, litter products and more)
- Cat café (to be opened in 2021)
- Community Hub and Education Classroom
- Custom designed by Veterinary and Shelter team to minimise stress and maximise opportunities for enrichment for the cats in our care





WILL YOU JOIN OUR *Furever Home* family?

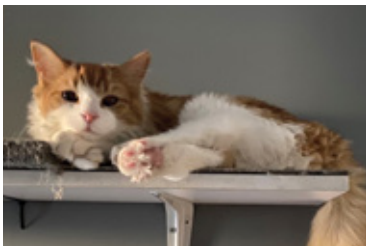


Here at The Cat Protection Society of Victoria we rehome almost 1,000 cats and kittens every year, and we rely on the generosity of the community to make this lifesaving work possible. That's why we launched Furever Home; a family of compassionate cat-lovers who give a regular monthly donation to care for cats in need.



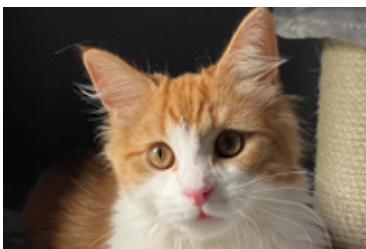
Our Furever Home family enable our teams to provide critical care to kittens and cats, just like Lloyd who found himself in our care at only a few hours old after being brought in by a member of the public.

Being so incredibly young, the odds were stacked against him.



Our team urgently called on one of our skilled foster carers who could provide around-the-clock care for tiny Lloyd. It was their job to provide all the loving care that Lloyd's mother would normally give him; feeding him every two hours, encouraging him to go to the toilet, and grooming him.

Each day Lloyd grew and became stronger, but at just five weeks old he was found to have some issues with his heart that could possibly require ongoing medical care. Our team knew that Lloyd was going to need an incredibly special home.



And it didn't take long to find one.

Lloyd's foster carer had fallen in love and couldn't possibly part with him. The bond they shared was simply too great. Today, thanks to the support of people like you, Lloyd is a loved family member.



We are committed to improving the welfare and wellbeing of abandoned kittens and cats, just like Lloyd, but it comes at a cost.

Each kitten and cat that comes into our care must be checked over carefully by our dedicated team of feline vets before they are desexed, vaccinated and microchipped, ready to find a loving new home. For some, like Lloyd, they require much greater care.

That's why we're looking for cat lovers, like you, who understand that every cat deserves a second chance. Cat lovers who want to ensure every cat has the opportunity for a safe and healthy home. And cat lovers that want to be part of our Furever Home family with an ongoing monthly donation.

Your gift of \$25 each month will make an enormous difference in the lives of forgotten cats like Lloyd.

As a member of our Furever Home family we'll send you a welcome pack and each year, you'll receive our Famous Felines calendar and our Nine Lives magazine. And, just like all good families, we'll keep in touch by sending you regular updates to let you know just how special you are.

The work we do to protect our feline friends is so incredibly important, but we need your help to reach even more kittens and cats in need.

PLEASE, JOIN OUR FUREVER HOME FAMILY TODAY
YOUR KIND MONTHLY GIFT WILL ENSURE THAT MORE KITTENS
AND CATS, JUST LIKE LLOYD, WILL FIND THEIR FUREVER HOME.
Please visit www.catprotection.com.au/fureverhome to join today



FOSTER CARE FEATURE

Chloe



Introducing Chloe; a Veterinary Receptionist at The Cat Protection Society and an essential part of The Cat Protection Society Foster Care Network. Chloe has been providing Foster Care for almost 4 years, having provided short-term refuge and care to over 70 cats and kittens during that time.

When did you first join The Cat Protection Society team?

I started working for CPS as an animal attendant in early 2019 - it was a huge career change that came to me very suddenly, but it was the only job I could imagine changing industry for!

When did you first commence providing Foster Care for the Society?

I have been caring since January 2017. While unable to work full time after recovering from a back surgery, I thought it would be the perfect use of my free time, and I've never looked back!

How many cats and kittens have you provided short term care for?

I have cared for over 70 cats and kittens in that time. From scared teenagers, to pregnant mums, to neonate kittens requiring round the clock care, I have cared for a huge variety, and I am actually proud to say that I am yet to "Foster Fail" (adopt one of my fosters)!

What do you enjoy most about being a Foster Carer?

I just love watching their personalities grow as they become more confident, grow big and strong, and learn how to be household kitties. It is so rewarding to show them love that they may have never received before, and to get them to the point that they are ready for their forever homes.

What is your favourite memory or achievement as a Foster Carer?

Just recently I cared for my most difficult behavioural problem kitten ever. She was only around 7 weeks old and with her sister and mother but she refused to make any progress, hissing and spitting on approach. After 2 weeks of no change, I was nearly broken and ready to give up and let someone else try, when she finally accepted some cooked chicken from me and touched my fingers. From then on, she came along in leaps and bounds and was eventually rehomed to a fantastic family and she blesses them every day with lots of love and fun!

And what advice would you provide to others who may be interested in becoming a Foster Carer?

Make sure you have the time and space available before you commit to becoming a foster carer. It is super rewarding but can be as time consuming as a full-time job! And be prepared to fall in love with every single one, and give up a piece of your heart when you have to give them back!

INTRODUCING OUR 2021

Famous Felines

OF THE CAT PROTECTION SOCIETY OF VICTORIA

We are thrilled to introduce our Famous Felines of The Cat Protection Society for 2021. These marvellous moggies stood out in a competition that had 212 competition entrants and an incredible 5000+ votes cast and were treated to a private, VIP photo-shoot with their photos now featured in our 2021 Cat Protection Society Calendar.



Oscar G

12yrs old ADOPTED 2010

We love his white chest and white socks. He is a beautiful looking tabby and he wears the crown in our household!



Susan

11yrs old ADOPTED 2015

Susan deserves the title because she has a sassy name and a sassy attitude to match. She is a grumpy grandma who bosses her humans around, and needs a title to match.



Rummy

4yrs old ADOPTED 2018

Since being voted the 'Most Famous Feline' for the 2020 CPSV Calendar, Rummy has had a more than adventurous time. He was maliciously removed from our showroom on March 10 and found after a monumental search of precisely 100 days.

He immediately took up his previous role as 'The People's Cat', enchanting all ages with his extraordinarily friendly persona. Rummy is a cat with unique panache and temperament.

Apart from people, his favourite pastimes are his 'Bits' and playing soccer with his ball.

This very popular feline even has his own 'Rummy Visitor Book'



Max

7mths old ADOPTED 2020

Max (first known as Ryobi when we picked him up) is an 8-month-old kitten who has quickly become the boss of our house. His favourite game is playing fetch with his little ball (he even brings the ball back to you). He has a sweet, loving & caring nature. But is also very cheeky & playful. If he isn't sleeping or playing he is hanging out with his humans helping them cook or joining in their conversation, whatever they are doing at the time He is there. He is one sociable cat and we wouldn't have him any other way!



Minny

6yrs old ADOPTED 2015

Minny deserves to be the 'Famous Feline' as she is a loving, carefree laid-back girl that is a kitten at heart. She will never say no to affection, as she enjoys snuggling up to anyone and everyone on a cold winters night and sun baking all day!



Logan

8yrs old ADOPTED 2019

Logan is proud to be a CPSV cat! They took him from a not so great life and allowed him to be living his best, spoilt life. He is a friendly boy to all he meets and is the best foster brother to all CPSV cats & kittens that come share his house. Proudly a FIV+ boy, as they need love and homes too.

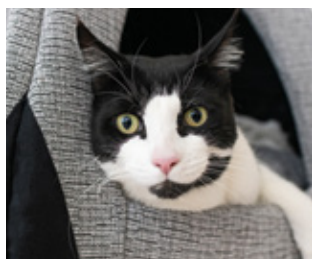


Rosie & Don Don

1yr old ADOPTED 2010

Rosie & Don Don are siblings and were initially fostered at 10 weeks, we adopted them soon after. Rosie is such an inquisitive and clever cat and so affectionate. She can jump to the highest of heights in the house and is obsessed with opening cupboard doors!

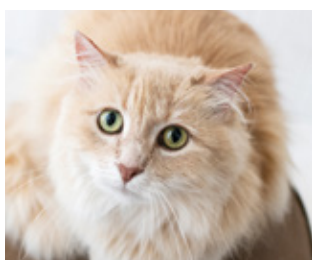
Don Don's main goal each day is to coax me outside to rub his belly, that's his happy place. He also loves to help me with jigsaw puzzles by sitting right in the middle of them! I reckon our lives would be pretty boring without Rosie and Don Don in it, we love them so much.



Milo

4yrs old ADOPTED 2016

Milo is the most loving and lazy cat. He is a big, stunning and beautiful boy who loves to keep himself spotless. Milo becomes entranced when he sees a fluffy blanket and will immediately start pussy footing and purring. His little dog sister Rosie loves getting cleaned by Milo as well. Milo is an amazing tree climber and loves to bask in the sunshine. All of the family love him very much and soon as you see him you will fall in love with him too. Despite his bad past on the streets, Milo has become a truly wonderful cat.



Charlie Boyle

8yrs old ADOPTED 2020

Charlie was adopted a week before the 1st lockdown and he has been a constant source of affection, happiness and fun since the moment we laid our eyes on him. Ever since I started sharing his photos and daily routines on social media, people have reached out to me and said, watching Charlie has been a source of calm for them in a world of chaos. I believe that Charlie brings love and calm to everyone around him which makes him an ideal candidate for the CPSV calendar because that is something we all need in these trying times.



Jerry

6mths old ADOPTED 2020

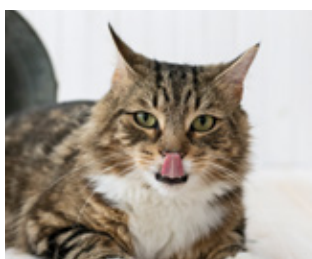
Jerry is our gorgeous, mischievous, affectionate little kitten. From the first day we brought Jerry home from the CPSV this little tuxedo wearing boss has added so much joy to our family, particularly since we lost our beautiful dog recently. Jerry's loving nature was exposed as he gently groomed her whilst she was sick! His unique love of hopping in the water- filled bath and snuggling up with us has made him the perfect addition to our family.



Hugo

9mths old ADOPTED 2020

Hugo deserves to be a 'Famous Feline' as he loves being the centre of attention, being famous outside of just our home would be a dream come true. If you're not paying enough attention to him he'll sit in the most in the way spot possible, if you're lying down a favourite is standing on throats so you can't breathe. His favourite morning activity is cleaning all the condensation from the windows with his fur (he's helpful too!) and then waking his humans by snuggling up into our face with his cold wet fur... He's lucky we love him!



Remington

3yrs old ADOPTED 2020

Remington was found abandoned with Feline Immunodeficiency Virus (FIV). Remington found his forever home in mid August and had found complete trust with his owner within the same day of arriving. Often their days are spent together at home cuddling, watching TV shows together and watching the world go by whilst in lockdown.



Penny

4yrs old ADOPTED 2018

Penny, Penelope, Po, Lady P, Ponya, Benjamin, don't get me started! Pen has the longest whiskies in the universe, and we think the world must see them! Also, she really enjoys gardening and especially watering plants! But also, she is just the cutest, the softest and the fluffiest thing ever!

MUST HAVE CHRISTMAS GIFTS *for cats and cat-lovers*

We think everyone deserves a purrfect Christmas this year and to celebrate our loyal moggies who have got many of us through a challenging 12 months we like the idea of a 'Meowmas' gift theme to get our loved ones feel joyful this year.

When it comes to the cat lovin' humans in your life we have you completely covered with gift ideas that suit the smallest to oldest paw loving family members.

Before you get shopping, your absolute first port of call must be The Cat Protection Society's retail store that is bursting with gifts for both the special cats and humans in your life.

You can buy online or visit our store in Greensborough, for more details jump on over to <https://www.catprotection.com.au/shop/>

The store also offers gift vouchers which is a great option for those harder to buy for!

And remember, when you buy from The Cat Protection Society retail store, all sale proceeds directly help our Society care for and re-home cats in need.



Famous Felines of The Cat Protection Society 2021 Calendar

Our calendar is filled with stunning photos of cats who were adopted from our Society and are now living their very best life in their forever home. Calendars are \$20 with free shipping available if purchased online.



Kids Activity Book and Pencil Case

To help keep your little feline fan busy for hours on end. Our Activity Book is 10 pages and includes colour-in's, word-searches, instructions to make DIY cat toys and tips for your little feline fan to be a responsible cat owner.



Tote Bag

Practical and stylish, our large tote bags feature our "Cats of CPSV" on the front and rear and are robust enough to carry heavy products with long, reinforced handles.



\$8

Coffee Keep Cup

Our Coffee Keep Cups provide an adorable way to enjoy your coffee on the go whilst celebrating your love of cats!



\$13¹⁰

Kong Zoom Groom

Treat your cat with a relaxing massage whilst removing loose hair and helping to stimulate natural oil production from your cat's coat.



\$19¹⁰

Lupine Collars

Lupine Cat Safety Collars are the safest choice for your feline friend! Lupine cat collars are half an inch (1.25cm) wide and feature a safety breakaway buckle designed to release at about 2.25kg of pressure.



\$15

Magic Ball

Keep your cat entertained for hours on end with this tumble cat ball that includes a rotating laser light to chase, feather wand and treat food hole.

\$60⁸⁰



Igloo Bed

This stylish igloo bed not only offers maximum comfort and security but is also made out of long lasting durable neutral coloured material that will enhance any room in the home. The inner cushion is removable, reversible and washable.

Towel Wand

Bright and colourful, this toy will be endless fun for your cat. Infused with catnip, this wand is designed to help your cat display normal hunting behaviour and stimulate play and exercise.

\$10⁵⁰



CPSV Gift Voucher

At The Cat Protection Society, we offer gift-certificates to the value of \$50, \$100, \$150 and \$200 that can be used towards the adoption fee of a cat or kitten or towards the purchase of items from our retail store (gift certificates cannot be redeemed online). Our gift-certificates have a 36-month expiry from the date of purchase and can only be redeemed at our Shelter Retail Store. Gift Certificates will be posted free of charge.



HELP CATS AND KITTENS IN NEED *when you shop*

Did you know that you can help us care for cats and kittens when you do your regular grocery shop with Ritchies IGA?

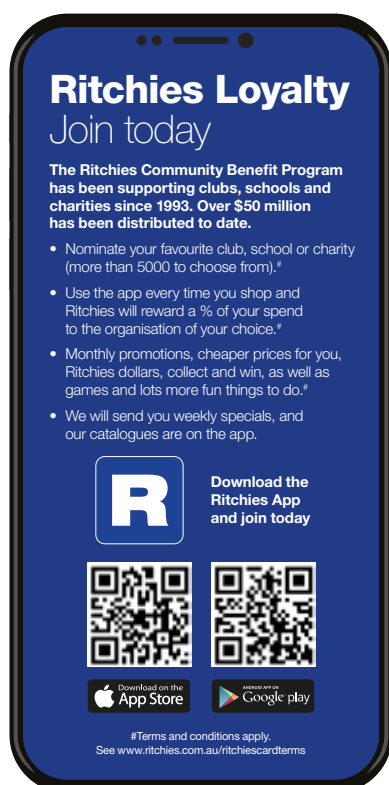
Ritchies IGA are launching their new Ritchies Card, incorporating the Community Benefit Program, and this will not only benefit the cats in our care, but it will also benefit you!

When you join, The Cat Protection Society will receive 0.5%* of your spend in Ritchies Stores each month, and you'll receive special offers and savings.

The program is free to join and now has an easy-to-use App for both IOS and Android smart devices. But don't worry, if you prefer a physical card to keep in your purse or wallet these are still available and can be linked to the app.

Featuring monthly promotions, cheaper prices for you, Collect and Win, as well as games and lots more fun things to do, this is a great way for you to support the Society while also enjoying some wonderful benefits as you shop.


You can download the App by scanning the QR codes, or search for Ritchies in the Apple App Store or Google Play. To learn more visit www.ritchies.com.au/loyalty







Ritchies Loyalty
Join today

The Ritchies Community Benefit Program has been supporting clubs, schools and charities since 1993. Over \$50 million has been distributed to date.

- Nominate your favourite club, school or charity (more than 5000 to choose from).*
- Use the app every time you shop and Ritchies will reward a % of your spend to the organisation of your choice.*
- Monthly promotions, cheaper prices for you, Ritchies dollars, collect and win, as well as games and lots more fun things to do.*
- We will send you weekly specials, and our catalogues are on the app.

 Download the Ritchies App and join today

*Terms and conditions apply. See www.ritchies.com.au/ritchiescardterms



Download the App and register in 3 easy steps

- 1** In the Ritchies App, register by clicking on the Sign Up button. Complete the registration.
- 2** A verification email will be sent to the email address you register. Click the link in the email to activate your account.
- 3** Login to your newly created account to select your favourite club, school, or charity from the Community page.



You can also use the Ritchies Loyalty Card. Pick one up in store and link your card to the Ritchies App

For more information please visit www.ritchies.com.au/loyalty
Ritchies Stores Pty Ltd ABN 61 005 041 814

*T&C's apply see www.ritchies.com.au/ritchiescardterms

THE CAT PROTECTION SOCIETY

Veterinary Clinic

Our feline dedicated Cat Protection Society Veterinary Clinic is open to the public. Our Clinic is staffed by an amazing team of compassionate experts who are committed to providing a high level of care at affordable prices to encourage responsible pet ownership. Our services include:

Consultations to address health or behavioural concerns you may have with your cat.

from \$50 for a standard consult

Dental procedures to help keep your cats' teeth in good condition.

Vaccinations (F3)

\$70

Microchipping with lifetime registration

\$40

Desexing procedures

**\$100 (male castration)
\$150 (female spey)**



OUR FAVOURITE

“Where are they now”

ADOPTION UPDATES FROM 2020



Annie

Just want to thank you for giving us the opportunity to feel joy again. Little Autumn (we have called her Annie) has returned hope and happiness to our home. She settled in immediately and loves playing, eating and cuddling. She is so precious. Thank you. It has been two years of sadness due to my sister, dad, brother, our dog and cat passing from cancer. I'd forgotten how to be happy, Annie has restored this.



Mickey

Letting you know how Mickey is going, he owns the place, he & Bella have settled in very well together. He is such a beautiful little fellow, he follows me everywhere, so I guess I have a cat now! He is sleeping & living in the back-bath room which has a big spa bath, which is his play area, with Ping-Pong ball to which he hit out everywhere, he is so funny,

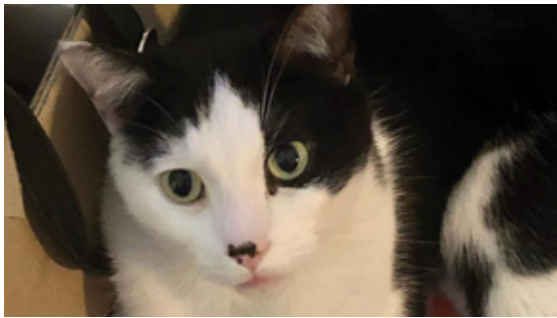
He is using his litter tray twice a day, eating & drinking well also, I am so happy I have him. Thanks again.



Ella

I just wanted to drop you a note to say that Ella is settling in beautifully. Although a little shy when she first came home, she's growing more and more confident and trusting every day. She even helped me work from home today!

Thank you all for helping me find my little love.



Louie

As you know Louie had already been adopted twice and returned to the Cat Protection Society and this is his third adoption and forth family home (not including the Cat Protection society stays in between).

Today is Louie's 6th Birthday and I have just sent his registration application into the Council to make it official. We were under a Temporary adoption due to the fact that Louie is a nervous cat!

Before Louie came to live with us, we were living with our amazing cat called Mimi, who was also a rescue cat 20 years ago and she recently had to have an end of life injection, which was incredibly sad to go through, but she was well cared for and loved completely! The vets were just wonderful with her too!

As we are in Covid stage 4 lockdown and I was sad without a cat to fill that space in our home, I decided (with some encouragement from my partner Alfred) to search for another cat... and up came Louie! The one and only cat who was there waiting to be adopted (in the time frame of my search), once I'd seen his picture and I read his story, there was no turning back. **We all needed each other!!**

Mimi was 6 months old when I found her, but Louie he was nearly 6 and he needed special conditions for a successful adoption.

We didn't need a kitten, we needed an adult cat, so we were an excellent fit for him and we trust his timing was right for us too.

After much checking with the CPS, my nephew and the Government sites under agriculture and ringing the local police stations and the Covid hotline, I was assured I had the right to drive further than 5 kms when going to an animal shelter for a potential adoption!

So off I went for a drive to Greensborough to The Cat Protection Society to meet the incredible shy but handsome Mr Louie. A most exciting drive...

So, when I got there and the amazing staff went through the procedure with me and to check me out also, I soon met Louie and he hid most of the time under a blanket in his little Cat hotel. He looked at me and I got to see him, but he wasn't sure at all, but we all thought it could work.

So he was adopted, but he could be returned if necessary because he is a nervous cat if things didn't work out in his favour. But none of us really wanted that to happen and I'm glad to say, it won't be! He's a keeper.

He is such a smart and gentle cat with his own distinct, quirky personality, which we love about him. He has bought a lot of joy to our home and entertains us by galloping up and down our hallway (wooden floors). He plays soccer with his coloured paper foil ball and with a toy mouse and rat. He loves trying to undo the knots in a thick string tied to a bamboo stick and chases the snaky end around. He has a medium sized box he loves to sit on in the lounge room. **He loves stretching up the wall and reaching out with his paw and touching your hand as if giving a high five!**

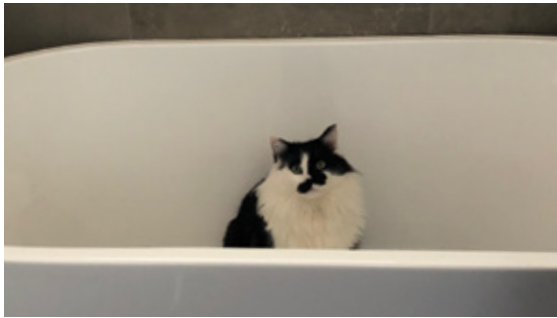
Yes, and as Jacqui knows he loves a good head butt, he is very loving and loves sitting near you or having contact but within his own terms, which you have to respect. However, that said he loves to sit on my lap too, the more he settles in the more relaxed he is becoming. I can use the blender now and he doesn't need to flee up the hallway.

He hides and jumps out at us to scare us, he has his own chair in the lounge room, he mainly sleeps on my bed lying alongside me and, in the morning, he balances up and down my legs giving them a massage to wake me up!

He is eating very well and mostly very well behaved, he has been very good at doing all the right things. He is still a scaredy-cat and he flee like the wind if he gets a fright but he always can escape back to our bedroom so that's always his safe house!

He has come a long way in a month of living here with us and he is staying as we all love each other. I think Louie will become and more settled and confident as each day passes. We are very delighted to have him in our life and I hope he lives a long life as well.

Thank you to all the staff at the Cat Protection Society for your great work in protecting all the Cats that come your way.



Teddy

I thought you might like a little update on Teddy (previously Larry).

We adopted him in January this year and he has so easily fit into our family. We're so glad to have him during these lockdown periods - he's often our biggest source of entertainment. He's a cheeky, attention-loving little thing who loves a cuddle at the end of the day. He loves playing with us and shows us so much love, we absolutely adore him.



Roxy

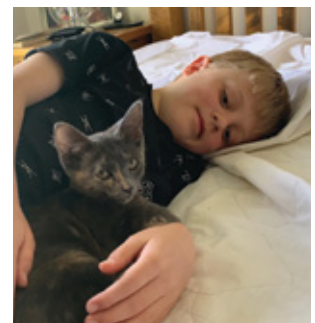
She has settled in so well and loves being a part of the family. She really is perfect we can't believe just how lovely she is. She just likes to be cuddled a lot and like to sleep in her bed near the fire or the sunny window. We only have her in her temporary cage at night now as she likes to sit and lounge around in the lounge all day with us.

She has been using her litter tray and we just can't believe how perfect she is already. She has been no trouble at all and we all love her So much already.

Thank you so much Jacqui for turning our wild kitten into a beautiful cuddly ball of fluff. We absolutely adore her and will always remember and appreciate the hard work you put in with her. It was so worth it.



Crumpet



I am writing to thank you for choosing our family to adopt our beautiful kitten Crumpet. She is bringing such joy to our family and has settled in beautifully. She is confidently exploring the house and happily playing with our children and enjoying cuddles on the couch. We are very grateful to you and your team for the wonderful work that you do both caring for and rehoming the cats in your care.

Many thanks.





THE CAT PROTECTION SOCIETY OF VICTORIA

Adoption Shelter Veterinary Clinic Retail Store

*The Board, Management & Staff wish all of its supporters
a wonderful festive season and hopes that everyone feels the
magic of Christmas this year with family, friends and of
course their felines.*

A: 200 Elder Street, Greensborough, VIC 3088

P: 03 8457 6500 **W:** catprotection.com.au **E:** info@catprotection.com.au