



Established in 1947



# Nine *lives*

December 2018



The Cat Protection Society of Victoria  
200 Elder Street, Greensborough 3088

03 8457.6500  
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 @thecatprotectionsocietyofvictoria  
 @catprotection  
 @catprotection



# AN UPDATE *from* OUR CEO

I know I am prompted to say this every year, but I do wonder why the year passes so quickly.

It may in part be due to all that has happened at The Society during 2018.

The new Shelter and Clinic is now at the “lockup” stage and the benefits including the superior insulation and glazing are already being appreciated by the various teams of tradespeople involved in the installation of services and the detailed fit out.

Throughout the year, our staff have had significant input into the final design and specifications of the Shelter and Clinic to ensure that it provides a comfortable environment for the Cats and Kittens in our care whilst being fully functional and compliant with Shelter and Clinic requirements.

During 2018 our temporary facilities and our committed and hardworking staff have continued to achieve the Society’s vision. Adoptions are at a record high for the fifth year in a row and all key financial parameters have been achieved. The limited private clinic services offered by the Society have been well subscribed.

Our foster programme is now a significant component of our operation and initiatives with finding new homes for “Senior” cats are showing initial success.

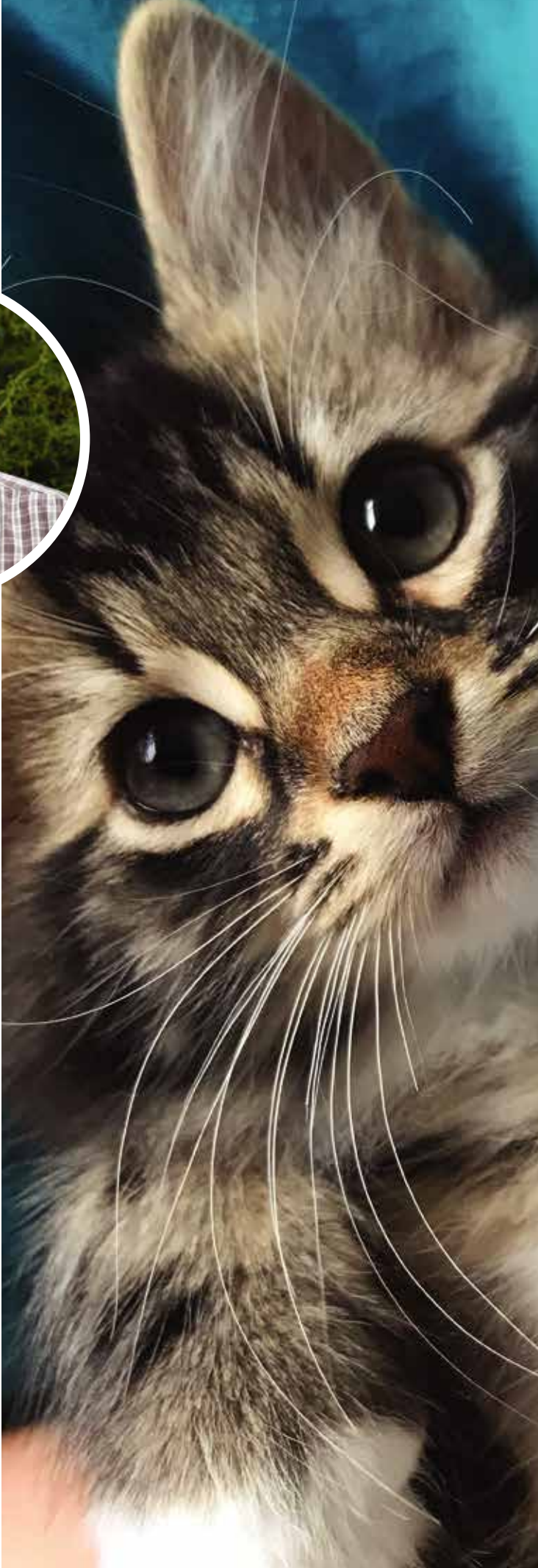
The Society has continued to invest in expanding awareness of its services to a wider community and to promote responsible pet ownership. This effort will be significantly increased in 2019 in the lead up to the opening of the new facilities.

Of course, none of this happens without the dedication of staff and the invaluable support provided by Members, Adopters, Foster Carers, Donors and the Society’s Board.

2019 will be a very significant year for the Society and I look forward to your continuing involvement and support.

Best Wishes,

*Ian Crook*  
Ian Crook,  
CEO



## TOP 10 holiday gifts FOR YOUR FELINE FRIEND

According to research, almost 8 out of every 10 pet-owners treat their beloved four-legged friend with a gift at Christmas.



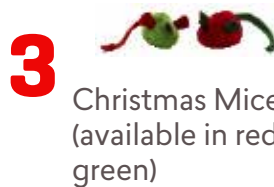
Since your cat can’t speak up to tell you what it wants this year, we have compiled a list of the top ten gifts for cats, all of which are available from our Cat Protection Society of Victoria’s Shop this festive season. And as an added bonus, whilst you are spoiling your Cat, all proceeds from the shop will also directly help us care for our Cats at the Cat Protection Society.



1 Christmas Circular Scratch Pad (available in red or blue)



2 Christmas Cat Teaser



3 Christmas Mice (available in red or green)

4 Christmas Mice in Hats



7 Catch Me Cheese

5 Christmas Cat Stocking



6 Magic Ball



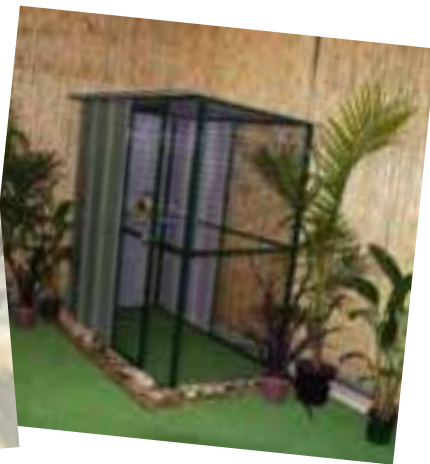
8 Scratching Posts



9 Polygon Plush Pet Bed

10 Or if you would really like to spoil your special Feline Friend, check out our great range of Classic Pet Enclosures that provide a perfect play-space or home for your Cat.

+10% of all purchases over \$200 on Classic Pet Enclosures will also be donated to the Cat Protection Society. Contact Classic on (03) 9495.1800 to purchase and mention our name.





# CATS

## THE WORLD'S MOST popular pet

**Most People Do Not Know That Cats Are Actually The Most Popular Pets In The World.**

Yes, there are more cat owners than dog owners. So it isn't so far-fetched that many don't know what makes cats so amazing and interesting, not even the people that own them. Here are some cool facts about felines that may have you look at cats a bit differently.

### 1. A cat's meow is used to communicate with humans, not other cats

Adult cats only meow at humans. Kittens use vocalizations to communicate with their mothers, but adult cats don't actually meow at each other. Some scientists claim that meowing was developed to manipulate humans; many cat parents probably agree. (Cats do yowl at other cats, particularly if they are on heat.)

### 2. Cats have more bones in their bodies than people

Cats have more than 230 bones in their bodies; humans have 206. The additional bones in a cat's spine and tail give the cat extra flexibility and the ability to pull off their trademark back arch. Cats also have the ability to fit through small spaces because of their bones -- no collar bone and a small chest cavity help make cats masters of escape. However, during the aging process, some of these bones can fuse together.

### 3. Cats have a third eyelid

The inner eyelid of a cat is called a palpebra tertia. As an inner membrane, it plays an important role in eye health by removing debris and distributing moisture. It's also thought to have helped protect the cat's eye from tall grass or prey in the wild. The third eyelid is actually the norm for many mammals; in humans, it has been reduced to a small bump at the inner corner of the eye.



### 4. Cats don't have a sweet tooth

Much to the chagrin of anyone craving that second helping of cake, cats cannot be tempted by sugars. All cats, from tigers to housecats, lack the gene to taste sweets. This is thought to be because cats, unlike carbohydrate-dependent humans, are obligate carnivores.

### 5. Every cat's nosepad is unique, like a fingerprint

No two feline nosepads are exactly alike. That's something to keep in mind if you ever need to catch an actual cat burglar.

### 6. A cat's purr could be healing

The meaning behind a cat's mysterious purr has been the subject of some debate for years. A cat purrs with a consistent pattern and frequency of between 25 and 150 Hertz. Sound frequencies in this range have been shown to promote healing and even to help improve bone density. Purring may be a source of self-healing for cats that spend a large percentage of the day at rest. The vibrations may also be beneficial to the health of a cat's human companions!



### 7. Cats are far-sighted

Ever wonder why your cat doesn't seem to see the treat right in front of her nose? Cats have excellent night vision and can see far-off objects clearly, but they can have difficulty focusing on objects right in front of them; their close-up vision is estimated to be about 20/100 on the human vision scale. Cats also have a blind spot right in front of their noses. Of course, whiskers and an excellent sense of smell balance out this weakness.

### 8. Cats can become addicted to tuna

Although a little tuna fish is a harmless treat, too much can be bad for a cat's health. Cats can become addicted to the strong taste and flavor of tuna and refuse to eat anything else. These "tuna junkies" can end up suffering from malnutrition.

### 9. Cats groom themselves for over a third of the time they are awake

Some vets estimate the amount of time cats spend on self-cleaning to be even higher. The continuous grooming has many health and evolutionary benefits. Grooming helps cats regulate temperature, stimulates blood flow, and provides protection against predators.



### 10. A housecat could outrun 100 metre world record holder Usain Bolt

A domestic cat can run about 48 kilometres per hour; Usain Bolt averages 43 kilometres per hour.



# Highlights from 2018

Artwork by  
Sally Simpson

2018 has been a wonderful year for The Cat Protection Society of Victoria and our dedicated team.

Despite operating from a temporary site while construction of our new Shelter and Clinic is underway, we have proudly treated, cared and re-homed a record number of cats and kittens through our Adoption

Centre, far exceeding the adoption numbers in recent years.

Our Private Feline Veterinary Clinic has also provided treatment to a significant number of cats and kittens and is quickly becoming recognized as one of the most cost-effective and caring Veterinary Clinic for Felines in the local area.

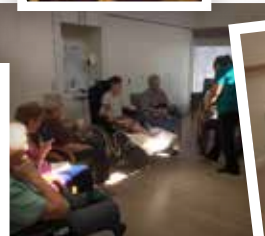
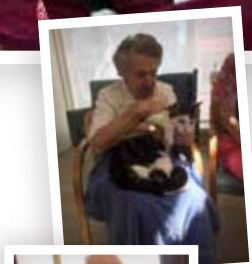
With the objective to increase awareness of our Society and Cat

Adoption, our team have launched a great range of initiatives that have seen them work with and in the local community to make Cat Adoption an option for a wider range of the community.

## SOME OF OUR HIGHLIGHTS FROM 2018 HAVE INCLUDED:

### Seniors *to* Seniors Cat Cuddling Initiative

Our team now regularly visit local Retirement Villages in the local area armed with some of our four-legged shelter residents looking for their forever home and offer "cat cuddling" sessions to residents whilst promoting senior to senior adoption opportunities. We were thrilled when our "cat cuddling" initiative also received coverage in the Seniors News mid-year. Check out the article to the right and pictures taken at Bethel Aged Care (Mill Park) and Deloraine Aged Care.



## SENIORS EXPO

Following from the success of our Seniors to Seniors Cat Cuddling Initiative, our team also attended the Seniors Show in October to promote the Cat Protection Society and And Cat Adoption via our Society and received a fantastic write up in the Herald Sun post Expo.

## Melbourne Cat Lovers Show

Our team joined one of the largest cat events in the world and braved daily crowds of over 20,000 with some of our Society's residents available for adoption to promote The Cat Protection Society of Victoria and our Merchandise. Post the show, Frank (2 years old, deaf and FIV positive) and Archie (16 years old): 2 cats who would have struggled to have been adopted from the Shelter given their increased health needs, were also adopted from the Show.

## Sally Simpson @VICE Grip Art

We were approached by the very talented Sally Simpson from VICE Grip Art who produced an amazing illustrated design of Lady, one of our previous permanent residents and auctioned off her work at the Cat Lovers Expo, with all proceeds donated directly to the Cat Protection Society. Check out Sally's amazing work below.



## Knitting *for* Kittens

We have been so very pleased with the amazing support from the Banyule City Council for Older Adults Social Support Program who have regularly knitted and donated blankets to help provide a warm and cosy home for the Kittens at The Cat Protection Society throughout 2018.

## Volunteer Program and Foster Parents

With the assistance of a write up in the Melbourne Herald Sun, we have been overwhelmed with the amazing number of people who have expressed interest in, and are now volunteering at our Shelter on a regular basis. 2018 has also seen a record number of Foster Carers provide a temporary home for kittens until they are well enough to be re-homed permanently. This support from volunteers and foster carers helps to ensure we can provide the very best environment and care for the cats and kittens that come through our Shelter for which we are exceptionally grateful. For more information about being a Foster Carer or volunteering at the Shelter, contact us on **03 8457.6500**







## the YEAR AHEAD

And whilst 2018 has been wonderful, the year ahead looks to be even more exciting as we finally open the doors on our long-awaited Cat Protection Society Adoption Centre and Vet Clinic. Our new Shelter will provide the opportunity for us to:

- Treat, care and prepare a larger number of cats and kittens for adoption
- Increase the Feline Veterinary services we are able to offer to the local community
- Offer a greater range of retail products and merchandise (for both you and your furry friend)
- And provide a welcoming environment for the public to pop past and visit for a coffee and cat cuddle

We look forward to welcoming all of our wonderful CPS Members at the new Shelter.

### The Cat Protection Society Shelter Sponsorship Opportunities

For the very first time, The Cat Protection Society are offering the opportunity for Businesses and Local Community Groups and Organisations to sponsor our "Cat Condos" which will be installed in the new Shelter and visible to the community who visit the Shelter. At the outset, this opportunity will be exclusively available to our valued members and their friends and family.

These sponsorship opportunities provide the opportunity for great brand exposure and the benefits of being associated with and supporting The Cat Protection Society as a not-for profit animal welfare organisation. If you would like further information on sponsorship opportunities, please email [marketing@catprotection.com.au](mailto:marketing@catprotection.com.au) and further information will be provided in the new year.

2019 will see us continue with the successful initiatives and programs launched in 2018. 2019 will also see the start of:

- Cat Protection Society Schools Program
  - Launch of the Junior Cat Cuddles Membership Program
- To help encourage young children and families into the Shelter and increase awareness of Cat Education and Welfare.

If you would like any further information on any of our existing or planned initiatives and programs, please send an email to [marketing@catprotection.com.au](mailto:marketing@catprotection.com.au) or contact the Shelter on **(03) 8457.6500**



# HOW WE PREPARE *our* CATS AND KITTENS FOR ADOPTION

Lights, camera ... adoption! There's nothing like changing a life, unless it's saving a life. The photos are taken, social updates are posted and you're finally on your way home.

## First steps

Playtime, mealtime, downtime: Our staff interact with your cat, gets to know their temperament, daily habits and, most importantly, checks on their health and well-being. The shelter knows that when it comes time to take your cat home, you don't want fleas, ticks, heartworms or other nasties coming with you. Check-ups, vaccinations and preventives prepare him or her for your home.

## Behind the scenes

When your cat first arrives at the shelter, it's an overwhelming experience for everyone. By following strict rules and guidelines, the staff moves into action. Our Shelter professionals understand the need to immediately identify, treat and help prevent any nasties (fleas, ticks or heartworms) and your Cat is assessed by our Vet team prior to officially being admitted in to the Shelter.

You may adopt your cat relatively quickly or it may take some time for you to find one another. Regardless of how long her shelter stay is, your cat has already begun to receive the care, treatment and prevention she needs to be healthy.

Your shelter staff and volunteers spend time learning more about your Cat's unique personality and needs. They look for opportunities to keep its stress level low and increase her chances of adoption. Kittens receive proper care for growth and senior cats are given special attention, too.

## Bringing your new cat home

You may be searching for a specific breed or personality, and you'll know when you've found that perfect cat match. You'll treat him like a new family member, with plenty of scratching toys, windows for gazing and under-the-chin rubs that build your strong bond. Making good health a priority is another way to show your love and establishing an ongoing prevention and wellness routine with assistance from our Vet team is an essential part of doing your best for your new Cats health and happiness.





# AVAILABLE *for* ADOPTION

Are you considering bringing a new companion into your home this Christmas? Meet some of our wonderful Cats that are currently available for adoption and hoping to find their fur-ever home this Christmas.

We also have Kittens available at the Shelter. For more information on Kittens available, pop in to the Shelter or contact the Adoptions team on **(03) 8457.6500**

## INCLUDED IN YOUR ADOPTION FEE:

- Desexing
- Microchipping
- Current Vaccinations
- Worming and Defleaing
- A Cat Carry Box
- 2 x Weeks of Health Cover



An absolute gentleman. Mr Muffin is sweet, vocal & very affectionate as long as he is the only feline around. He definitely prefers the company of humans & would suit a home with adult company where he is the only cat in the house.



Tiger is an independent guy with loads of personality who likes to do his own thing as opposed to cosying up on your lap in winter. He would suit a quiet household without any children.



Miss Mintie is a little lady who is an absolute sweetie who just needs a little time to get to know you before her personality shines.



Ollie is a very shy, quiet guy but give him a chance and you will find he is incredibly affectionate and loving.



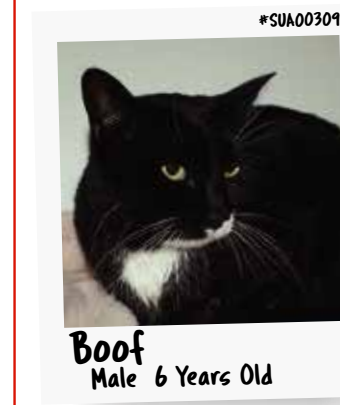
As you can see from his photo, Julian is a stunning gentleman who likes nothing better than to sleep on your bed and keep you company. He enjoys scratches & human attention & just loves being brushed to keep him looking his stunning best. Julian has lived with older children.



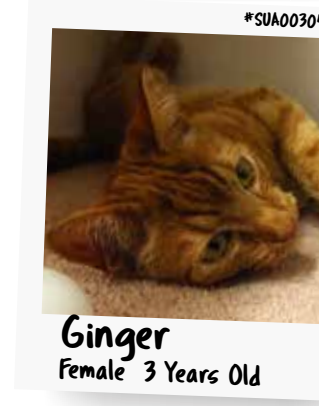
Champ is a great big stunning guy! He is chilled, laid back and happy to go with the flow. Champ is FIV+ so does need to be kept indoors.



Lucy is a very quiet shy girl who will a little while to settle, however once she feels safe and loved, this gorgeous girl will shower you with appreciation.



As his name suggests, Boof is a big chilled out boy. He loves cuddles and attention & is at his happiest when sitting watching the world go by. Boof wants to be your only feline love.



Ginger is a very independent girl who enjoys playing with her toys and the company of other cats and friendly dogs. Ginger can play quiet rough so would not be suitable to a home with a young family.



Meila came to CPS as a Stray so we don't know a lot about her history. She does need a bit of time to get to know and trust people and does not like other felines so would need to be your only feline family member. Meila would be perfect for someone who is willing to provide time and care to make Meila feel comfortable and for her true personality to shine.



Emerald is your typical Torti! She can be incredibly affectionate but will be quick to let you know when she has had enough cuddles. Emerald would suit a home without young children.



Narla is a very sweet, inquisitive and friendly girl. Narla enjoys playing and taking down-time to sit and watch the world go-by.



Goldie is a sweet young girl full of adventure, mischief and love. She is active and playful, however would be too much for young children as she does not like to be picked up. Goldie is at her most comfortable with her feet firmly planted on the ground happily sitting beside you or on your lap.



Mittens is a quiet and shy girl, however will come around quickly. Mittens does not like any other animals and much prefers females over men! Mittens is looking for a quiet fur-ever home where she can hide under the covers with you on a cold winters night and keep you warm.



This extremely handsome boy doesn't always behave like a Prince should. He is very playful for his age and incredibly cheeky and could benefit from an experienced cat-owner who could provide him some discipline and plenty of love.

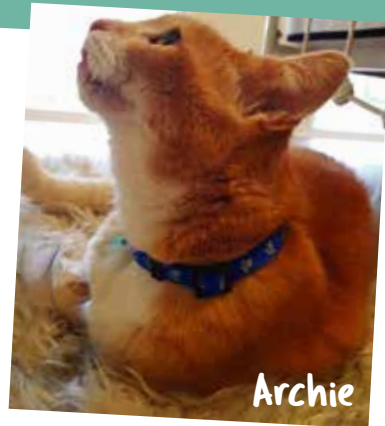
If you see a Cat that you would like to provide a loving home too this Christmas, contact our Shelter on **03 8457 6500** with the ID number and Cats name or pop into our Shelter between 10-4pm Monday- Friday or 10-3pm Saturday-Sunday.

All Cats were available for adoption at the time of printing



## Happy Home Tails

We love learning about what life after The Cat Protection Society looks like for the cats and kittens we have re-homed. Check out some of our favourite “Where are they now” stories that will warm your heart.



Archie



Inkie



Chris

Archie was a stunning 16-year-old ginger-boy who was affectionate, loving and took everything in his stride. Sadly, a cat of Archie's age is often overlooked in a Shelter environment but after a health-check, we decided to try and help Archie find a loving home for him to retire too rather than being left in the Shelter.

We decided to bring Archie as a special guest to our exhibition stand at the Cat Lovers Expo and he quickly became one of the stars of the show! Archie walked around on a harness while crowds lined up to pat and smooch him and he just loved every moment of his time in the lime-light. It was at this very Expo that Archie stole the heart of Lara who instantly fell in love with him and adopted Archie from us with a desire to let Archie live out his golden years in her home. Archie was incredibly happy under Lara's care- he bonded with her other cats, was provided with so much love and attention and made himself comfortable sleeping in Lara's bed every night.

Sadly, Archie passed away only 6 weeks after being adopted, but undoubtedly, they were the happiest 6 weeks of Archie's life and we are so very grateful to Lara for providing this opportunity to Archie before he passed.

Inkie was extremely shy and terrified when she came to CPS, she hid all the time and was not interested in any human touch. She was a gorgeous girl that needed a very special human to give her time, patience and lots of love.

“Inkie has settled in very well. From very shy beginnings of hiding under the couch and not coming out for hours to now roaming the house with such confidence, it is lovely to see this beautiful girl blossom into a relaxed and happy Kittie. She enjoys lazing up high in her closet all day and then turns on her wild side at dusk by prancing around the house, getting into everything and being an absolute sticky nose wanting to know everything that I am doing. She also loves to jump on my bed at goodness knows what time of the night and tenderly ‘kisses’ and sniffs my eyelids for some reason, it's really quite cute. Inkie now rolls on her back and loves a tummy rub and kisses on her forehead. This Kittie is simply beautiful in every way and I'm so happy she has found her forever and ever home”



Dolly A.K.A Opal

Chris was surrendered to us and was one of those cats that was not going to settle into being in a shelter and was certainly not about to put his best foot forward to win anyone over. We moved him into an office away from the mainstream to see if he would be able to settle better and win over a new family. He has found his forever home and we are tickled pink on how quickly he has taken over!

“My girlfriend and I adopted the beautiful ginger cat Chris. We are absolutely in love with him!! He's really getting comfy now, he's absolutely perfect”

“We adopted Dolly in February. She is the most beautiful puss who has settled into apartment lifestyle so well. She brings us joy everyday & definitely lets us know who's the princess. Thank you for the work you do for all the pusses”

## where ARE THEY NOW



Jackson

4yo Jackson's previous owner passed away and Jackson had no idea why he was in a shelter and not at home anymore. Jackson waited 88 days for his perfect human and he could not have found a better home.

“You'll be pleased to know that Jackson is settling in just fine here he is on our bed with my partner James, his new Daddy – really coming out of his shell now. He really has no anxiety now and is very happy. I feel we have really scored – it's a genuine win win!”



Gramps A.K.A Arlo

“In just two weeks with this little man and he literally has changed our lives. When we met him, he was a docile big boy who just chilled and flopped in our arms. BUT NOW, it's like living with a eager cat crooner who loves to meow, play and snuggle! He loves his cat tree, the windows, chasing the laser pointer and being carried around like a baby. Also, side note. Cat grass takes him to his special place. Both Jess and I love Gramps (aka Earl Grey Jones, Grandpaw, Gandalf, Grampsies) and cannot express the right words with how much joy and love he has brought to our little home”



Rupert A.K.A Ernie

“I adopted him from CPS a bit over two months ago and he is so far enjoying the love, toys and bow tie we have given him. He was at first very cheeky and a little bit nippy, but this has since translated into a healthy playfulness. He is still coming to terms with not being the only cat on the block, but we are sure that this handsome and confident boy will soon be fully settled”



**And while we celebrate the heart-warming stories of cats that have come into our care and have been lovingly re-homed, we have also had to say goodbye to an old friend**

### Vale Pharaoh 2006-2018

Pharaoh was a permanent resident at the Cat Protection Society Shelter until our move into the portable buildings when construction of the new Shelter commenced. Rather than live in the portable, Pharaoh was provided the opportunity to live with our Adoptions Officer, Joanna.

Pharaoh was a constant delight in Joanna's life. He became best friends with Joanna's other cat Cyrus and embraced his role as “Grandpa” helping to look after foster cats, kittens and even the occasional lamb. Pharaoh absolutely adored looking after the cats and kittens and helped to teach them how to trust and love humans.

If you were ever lucky enough to meet Pharaoh, you would know what a wonderful impression he could leave on your heart. Pharaoh loved every feline and human that he met, everyone was greeted with a cuddle and a kiss (you had no choice)

We know his old mate Rex would have been waiting for him at the Pearly Gates and the two best friends are together again.

Rest in Peace Pharaoh, we loved the time you gave us and your wet kisses on our eyes.



A-list Pussy Pals

Can You Match The Cat With Their Celebrity Owner?

CELEBRITY CATS

A

B

C

D


E


F

G

H


I






Ricky Gervais

☐




Taylor Swift

☐




Ed Sheeran

☐




Morgan Freeman

☐



David Hughes

☐




Chrissy Swan

☐




Martha Stewart

☐



Justine Beiber

☐



Katy Perry

☐



SOLUTION: Ricky Gervais (A) | Taylor Swift (B) | Ed Sheeran (C) | Morgan Freeman (D) | David Hughes (E) | Chrissy Swan (F) | Martha Stewart (G) | Justine Beiber (H) | Katy Perry (I)

A special thank you

As a non-for-profit animal welfare organisation, The Cat Protection Society rely solely on donations, legacies and memberships to operate, to look after the cats and kittens that come into our care and continue our work on feline welfare and education.

We are always incredible humbled when a member of the community makes a bequest donation to the Cat Protection Society. A very special thank you to Renne Richard who was a life member of CPS (joined in 1999) and passed away in 2018. Renne's very generous donation on her passing will help ensure we can continue our great work.



A very big thank you to our Memberships Manager and in-house Feline Photographer extraordinaire Alison for the amazing photos included in Nine Lives. Some of the information contained within Nine Lives was sourced from publicly available information online.

Make a Donation

We would welcome any donation you may like to provide to The Cat Protection Society. Your gift- whatever sum you may choose to give- will help us look after the cats and kittens that come into our care and continue our work on Feline welfare and education. To donate, simply complete and tear off the form below and return to:

The Cat Protection Society of Victoria  
PO Box 257, Greensborough 3088  
Credit card donations can also be made by contacting members@catprotection.com.au or phone (03) 8457.6500

☐ Yes, I want to support the Cat Protection Society with a Donation

☐ \$25 ☐ \$50 ☐ Other\$ \_\_\_\_\_

Name (First and Surname) \_\_\_\_\_

Home Address \_\_\_\_\_

Postcode \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

Method of Payment:

☐ Cash ☐ Cheque

☐ Credit Card  
(we currently only accept Visa and Mastercard)

For Credit Card Payments

Card number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiry date: \_\_\_\_ / \_\_\_\_ CVC: \_\_\_\_\_

signature: \_\_\_\_\_

The CPS receives no Government funding so all donations are very much appreciated and go directly to the care of cats.

All donations over \$2 are tax deductible. CAT PROTECTION SOCIETY OF VICTORIA is endorsed as a Deductible Gift Recipient (DGR) under section 30-15 of the Income Tax Assessment Act (1997)



Please send to: The Cat Protection Society of Victoria  
PO Box 257, Greensborough 3088  
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**Thank *you***  
**for your continued support**

**Wishing all of our Cat Protection Society Members a very**  
*Merry Christmas* **and safe, happy and healthy New Year**



**From The Cat Protection Society Team**






*Established in 1947*



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